vinyl plus

# VINYLPLUS AT A GLANCE

THE EUROPEAN PVC INDUSTRY'S COMMITMENT TO SUSTAINABLE DEVELOPMENT

# ABOUT VINYLPLUS

**VinylPlus® is the European PVC industry's commitment to sustainable development.**

Through VinylPlus, the European PVC industry is creating a long-term sustainability framework for the entire PVC value chain, improving PVC products' sustainability and circularity, as well as their contribution to a sustainable society.

Launched in June 2021, the **VinylPlus 2030 Commitment** builds on over 20 years of progress and achievements throughout the EU-27, Norway, Switzerland, and the UK.

For targets, deadlines and status of achievement
**SCAN THE QR CODE**

## VINYLPLUS FOUNDING AND CURRENT MEMBERS

- **ECVM** — The European Council of Vinyl Manufacturers
- **EuPC** — The European Plastics Converters
- **ESPA** — The European Stabiliser Producers Association
- **European Plasticisers**
- **EPPA** — The European Trade Association of PVC Window System Suppliers

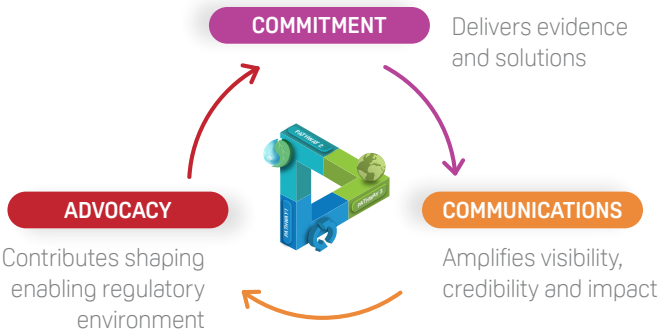
**200** companies

**3 national** associate members

**150** recycler partners — recovinyl plus

## OUR VISION

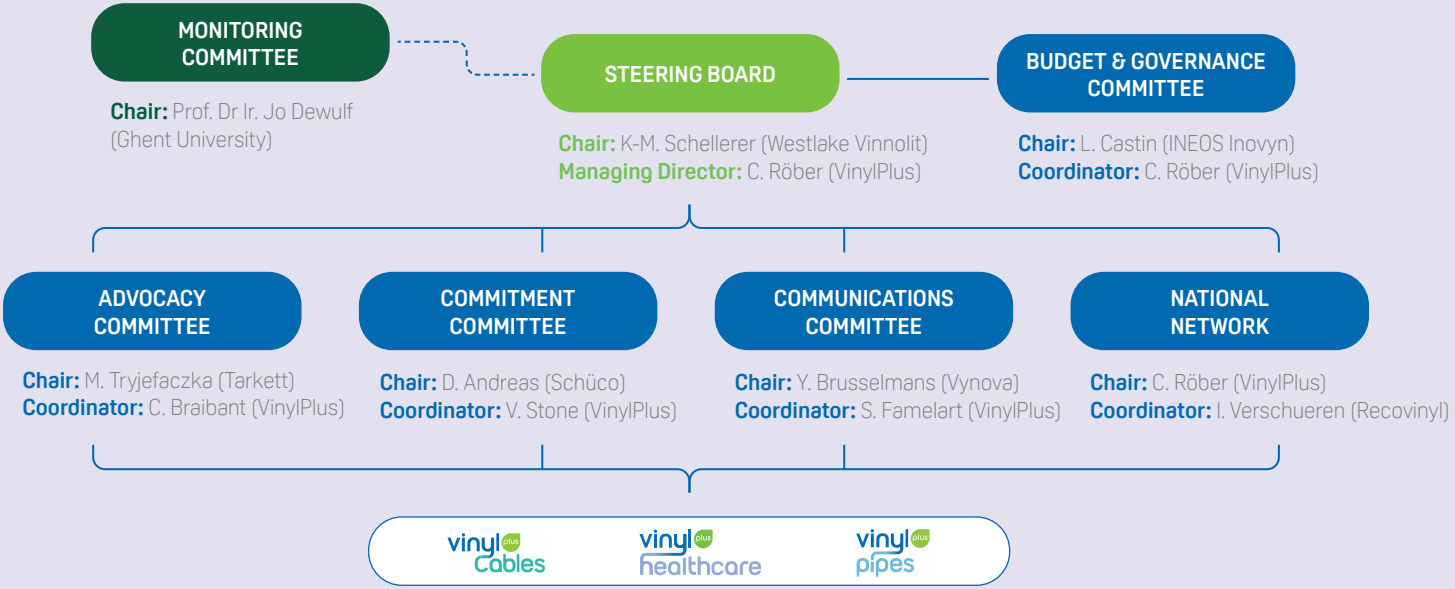
VinylPlus enables a sustainable and future-proof PVC value chain, driving innovation and collaboration across Europe. We empower our partners to achieve their sustainability goals while championing social, economic, and environmental progress. Based on a robust scientific foundation, we nurture best practices, pioneer technical advances, and engage with stakeholders at all levels. VinylPlus leads the way in shaping a circular and responsible PVC value chain.




VinylPlus reviewed its 2030 Commitment in 2025 to align its targets with industry performance, regulatory changes and its updated strategic direction. The review also aimed to ensure a sustainable and just industry transition by encouraging inclusiveness, reducing polarisation and supporting a resilient society.

A dedicated Revision Task Force coordinated the process. Stakeholders across the PVC value chain, together with policymakers, NGOs and academia, contributed to shaping VinylPlus' future direction. The revised 2030 Commitment is available at vinylplus.eu/2030.

In parallel, VinylPlus refined its strategy and vision and developed a new organisation officially launched in April 2025. The new structure is designed to support the delivery of the 2030 Commitment and strengthen collaboration across the PVC value chain. It also ensures a consistent link between the Commitment, EU and national policies, and external communications and advocacy activities.



# VINYLPLUS PARTNERS

IN 2025, THE CONTRIBUTORS WERE:

## Converters, recyclers and other partners:

**A. Kolckmann GmbH** (Germany)
**Aliaxis Group** (Belgium)
**Alphacan Srl** (Italy)
**Altro** (UK)
**aluplast Austria GmbH** (Austria)
**aluplast GmbH** (Germany)
**aluplast Italia Srl** (Italy)
**aluplast Sp. z o.o.** (Poland)
**alwitra GmbH** (Germany)
**Amtico International** (UK)
**APA SpA** (Italy)
**Ateco Srl** (italy)
**Beaulieu International Group** (Belgium)
**BM S.L.** (Spain)
**BMI Group** (Germany)
**Bonlex Europe Srl** (Italy)
**BT Nyloplast** (Germany)
**CF Kunststofprofielen** (Netherlands)
**CGT Alkor** (France)
**CIFRA** (France)
**Copaco Screenweavers** (Belgium)
**Crown General** (Belgium)
**Danosa** (Spain)
**Deceuninck Germany GmbH** (Germany)
**Deceuninck Ltd** (UK)
**Deceuninck NV** (Belgium)
**Deceuninck SAS** (France)
**Dekura GmbH** (Germany)
**DHM** (UK)
**Dow Belgium BV** (Belgium)
**DYKA BV** (Netherlands)
**DYKA Plastics NV** (Belgium)
**DYKA Polska Sp. z o.o.** (Poland)
**DYKA Reseaux SAS** (France)
**DYKA SAS** (France)
**DYKA Tube SAS** (France) *
**Elbtal Plastics GmbH & Co. KG** (Germany)
**Epwin Window Systems** (UK)
**Ergis SA** (Poland)
**Eurocompound Srl** (Italy)
**FDT FlachdachTechnologie GmbH & Co. KG** (Germany)
**Finproject SpA** (Italy)
**Finstral AG** (Italy)
**FIP** (Italy)
**Fleck** (Germany) *
**Forbo Flooring BV** (Netherlands)
**Forbo Flooring GmbH** (Germany)
**Forbo Novilon BV** (Netherlands)
**Forbo Sarlino SAS** (France)
**Forbo-Giubiasco SA** (Switzerland)
**Funke Kunststoffe GmbH** (Germany)
**Gealan Fenster-Systeme GmbH** (Germany)
**Georg Fischer Deka GmbH** (Germany)
**Gerflor Mipolam GmbH** (Germany)
**Gerflor SAS** (France)
**Gerflor SpA** (Italy)
**Gerflor Tarare** (France)
**Gernord Ltd** (Ireland)
**Girpi** (France)
**Gislaved Folie AB** (Sweden)
**Hamos GmbH** (Germany)
**Helioscreen** (Belgium)
**H-fasader AS** (Norway)
**Holland Colours NV** (Netherlands)
**Horizont Group GmbH** (Germany) *
**Hundhausen Kunststofftechnik GmbH** (Germany)
**I.C.P. SpA** (Italy)
**Industrias REHAU SA** (Spain)
**Industrie Generali SpA** (Italy)
**Industrie Plastiche Lombarde SpA** (Italy)
**Inoutic/Deceuninck Sp. z o.o.** (Poland)
**Internorm Bauelemente GmbH** (Austria)
**Inverplast Srl** (Italy)
**IVC BVBA** (Belgium)
**Jimten** (Spain)
**Kisuma Chemicals BV** (Netherlands)
**KRONOS International Inc** (Germany)
**KURO Kunststoffe GmbH** (Germany)
**Liveo Research** (Germany)
**Lubrizol Advanced Materials Europe BVBA** (Belgium)
**Manufacturas JBA** (Spain)
**Marley Deutschland** (Germany)
**Marley Hungária** (Hungary)
**Mehler Texnologies GmbH** (Germany)
**Mermet Suncreen** (France)
**Michael Girstenbrei Recycling GmbH** (Germany)
**MKF-Ergis GmbH** (Germany)
**MKF-Ergis Sp. z o.o.** (Poland)
**Molecor** (Spain)
**Mondorevive SpA** (Italy)
**Nicoll** (France)
**Nicoll Italy** (Italy)
**Nissen Plast GmbH** (Germany)
**Nordisk Wavin AS** (Denmark)
**Norsk Wavin AS** (Norway)
**NYLOPLAST EUROPE BV** (Netherlands)
**Objectflor Art und Design Belags GmbH** (Germany)
**Omya International AG** (Switzerland)
**PCW GmbH** (Germany)
**Perlen Packaging** (Switzerland)
**Pipelife Austria** (Austria)
**Pipelife Belgium NV** (Belgium)
**Pipelife Czech s.r.o** (Czech Republic)
**Pipelife Hungária Kft.** (Hungary)
**Pipelife Nederland BV** (Netherlands)
**Pipelife Norge AS** (Norway)
**Pipelife Polska SA** (Poland)
**Pipelife Sverige AB** (Sweden)
**Poliplast** (Poland)
**Poloplast GmbH & Co. KG** (Austria)
**Polyflor** (UK)
**Polymer-Chemie GmbH** (Germany)
**profine GmbH – International Profile Group** (Germany)
**profine Italia Srl** (Italy)
**PROJECT FLOORS GmbH** (Germany)
**Qi Sistemi Srl** (Italy)
**Redi** (Italy)
**REHAU AG & Co** (Germany)
**REHAU GmbH** (Austria)
**REHAU Ltd** (UK)
**REHAU SA** (France)
**REHAU SpA** (Italy)
**REHAU Sp. z o.o.** (Poland)
**RENOLIT Belgium NV** (Belgium)
**RENOLIT Cramlington Ltd** (UK)
**RENOLIT Hispania SA** (Spain)
**RENOLIT Ibérica SA** (Spain)
**RENOLIT Milano Srl** (Italy)
**RENOLIT Nederland BV** (Netherlands)
**RENOLIT Ondex SAS** (France)
**RENOLIT SE** (Germany)
**Riflex Film** (Sweden)
**Riuvert** (Spain)
**Saint Clair Textiles** (France)
**Salamander Industrie Produkte GmbH** (Germany)
**Sattler PRO-TEX GmbH** (Austria)
**Schüco Polymer Technologies KG** (Germany)
**Screen Protectors SL** (Spain)
**Serge Ferrari SAS** (France)
**Sika Services AG** (Switzerland)
**Sika Trocal GmbH** (Germany)
**SIMONA AG** (Germany)
**Sioen Industries** (Belgium)
**SKZ-Testing GmbH** (Germany)
**Soprema Srl** (Italy)
**Sovere SpA** (Italy)
**STIR Compounds Srl** (Italy)
**Stöckel GmbH** (Germany)
**Tarkett AB** (Sweden)
**Tarkett France** (France)
**Tarkett GDL SA** (Luxembourg)
**Tarkett Holding GmbH** (Germany)
**Tarkett Limited** (UK)
**Tarkett Polska Sp. z o.o.** (Poland)
**Teraplast SA** (Romania)
**Titanstuc SpA** (San Marino)
**TMG Automotive** (Portugal)
**TPV Compound SpA** (Italy)
**Veka AG** (Germany)
**Veka Ibérica** (Spain)
**Veka Plc** (UK)
**Veka Polska** (Poland)
**Veka SAS** (France)
**Verseidag-Indutex GmbH** (Germany)
**Vescom BV** (Netherlands)
**Vinilchimica Srl** (Italy)
**Vi.Pa. Srl** (italy)
**Vulcaflex SpA** (Italy)
**Wavin Baltic** (Lithuania)
**Wavin Belgium BV** (Belgium)
**Wavin BV** (Netherlands)
**Wavin France SAS** (France)
**Wavin GmbH** (Germany)
**Wavin Hungary** (Hungary)
**Wavin Ireland Ltd** (Ireland)
**Wavin Metalplast** (Poland)
**Wavin Nederland BV** (Netherlands)
**Wavin Plastics Ltd** (UK)
**WEMAS Baseplates GmbH** (Germany)
**Westlake Compounds Italy Srl** (Italy)

## PVC resin producers:

**Ercros** (Spain)
**Kem One** (France, Spain)
**INEOS Inovyn** (Belgium, France, Germany, Norway, Spain, Sweden, UK)
**Shin-Etsu** (Netherlands, Portugal)
**VESTOLIT GmbH** (Germany)
**Westlake Vinnolit GmbH & Co. KG** (Germany)
**Vynova Group** (Belgium, France, Germany, UK)

## PVC stabiliser producers:

**Akdeniz Chemson Kimya San. ve Tic. A.Ş.**
**Asúa Products S.A.**
**Baerlocher GmbH**
**Galata Chemicals GmbH**
**IKA GmbH & Co. KG**
**PMC Group Inc.**
**Reagens SpA**
**Valtris Specialty Chemicals Ltd**

## PVC plasticiser producers:

**BASF SE**
**DEZA a.s.**
**Eastman**
**Evonik Oxeno GmbH & Co. KG**
**ExxonMobil Chemical Europe Inc.**
**LANXESS Deutschland GmbH**
**Perstorp Oxo AB**
**Polynt Group**
**Proviron**
**Valtris Specialty Chemicals Ltd**
**Varteco**

## Associate members:

**British Plastics Federation (BPF) VinylPlus UK**
**VinylPlus Deutschland e.V.** (Germany)
**VinylPlus Italia** (Italy)

* Companies that joined VinylPlus in 2025


vinyl plus®
COMMITTED TO SUSTAINABLE DEVELOPMENT

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Cover photos: courtesy of Idom (Levante Stadium); Meike Hansen (Speed Skating Stadium); Aitor Ortiz / Redaelli Tecna / Taiyo Europe (Valencia Stadium)



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# 2025 HIGHLIGHTS

Photo: courtesy of TMG

Throughout the year, VinylPlus actively engaged with European institutions, from the European Commission to Member States, to help deliver key environmental, economic and social objectives. This included providing its contribution to initiatives like the Circular Economy Act, the European Affordable Housing Plan, Water Resilience and Green Technologies, and broader Green Deal and Clean Industrial Deal initiatives.

In 2025 only, VinylPlus actively participated in 19 calls for evidence and public consultations and prepared strategic recommendations on six relevant topics, providing evidence-based proposals to enhance competitiveness and circularity in the European PVC and plastics industry.

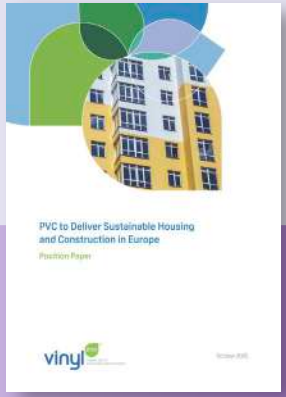
This work also demonstrated how the European PVC value chain can contribute to economic resilience and strategic autonomy by supporting critical chemicals production and the broader industrial base in the EU.

## Pathway 1

## ENHANCING CIRCULARITY
### in the PVC Value Chain

Aligned with the relevant EU policies, VinylPlus is driving the European PVC industry towards a circular economy by enhancing PVC sustainability, increasing recycling efforts, and ensuring the safe and sustainable use of recyclates.

## AFFORDABLE HOUSING HAS BEEN AND WILL REMAIN A TOP PRIORITY FOR VINYLPLUS IN 2026



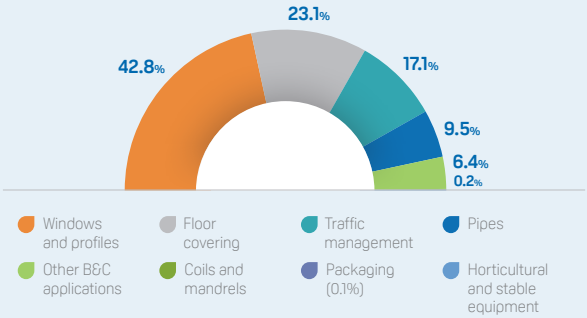

To download the
**Position Paper**

**SCAN THE QR CODE**

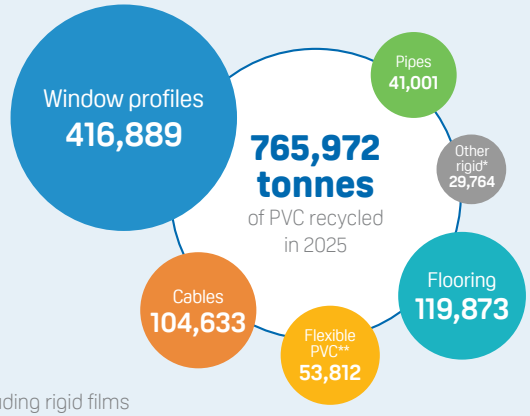
Position Paper

In 2025, the European PVC industry continued to face significant pressure from increasing imports of low-cost virgin PVC, compounds and finished products from outside the EU.

## USAGE OF RECYCLED PVC IN 2025



## PVC RECYCLED WITHIN THE VINYLPLUS FRAMEWORK




* including rigid films
** including roofing and waterproofing membranes and films

The crisis also affected PVC recycling, as low virgin material prices and cheap imports, reduced demand for recycled materials, even if, compared with other plastics, PVC installed recycling capacity in Europe remained stable.

Despite these challenges, Europe's PVC recycling sector remained resilient, supported by established collection and recycling networks and a stable market for recyclates. A total of 765,972 tonnes of PVC waste were recycled, of which 58.8% was pre-consumer waste and 41.2% was post-consumer waste.

The uptake of PVC recyclates registered by converters in 2025 increased by 3.6% compared to 2024, reaching 508,109 tonnes.

**Improving collection and recycling.** In 2025, **EPPA** commissioned a study to assess the feasibility of a European Extended Producer Responsibility scheme for windows. The **Revinylfloor** project continued to expand post-consumer PVC flooring recycling across Europe. **TEPPFA** and the BPF Pipes Group commissioned a UK material flow analysis of plastic pipes as a baseline to support future improvements in the pipes collection and recycling.

**Advancing circularity in the healthcare sector.** Launched in 2025, **VinylPlus Healthcare** is the new central platform for collaboration across the healthcare value chain, which combines the activities of VinylPlus® Med and VinylPlus® PharmPack.

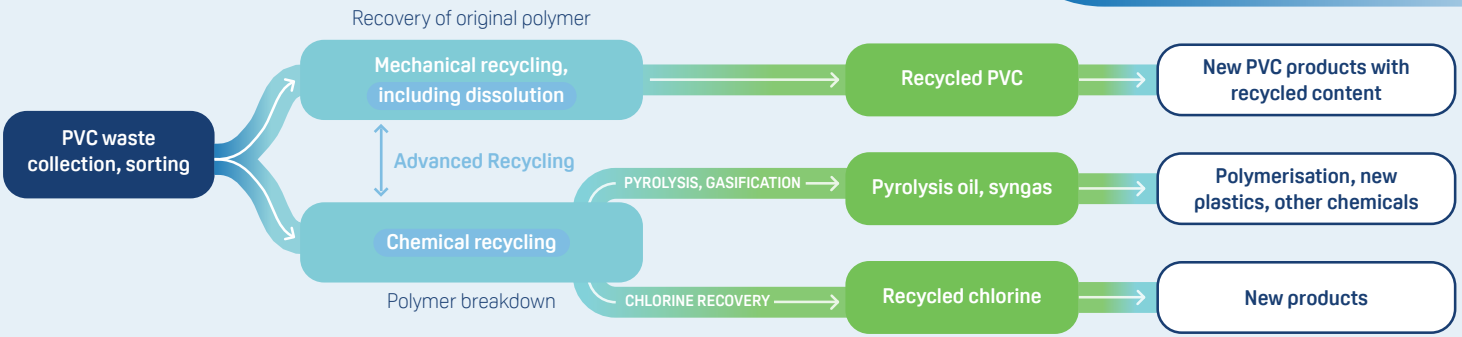
VinylPlus is a partner in **RETAIN**, a Horizon Europe project launched in May 2025 to create a fully circular value chain for PVC tarpaulins, which remain difficult to recycle because of their composite structure.

In 2025, bench-scale pyrolysis trials showed that **Arcus pyrolysis technology** is also a viable recycling solution for flexible PVC waste streams containing lead.

Learn more about PVC recycling advances
**SCAN THE QR CODE**

Recycling advances

## PVC CIRCULARITY: ALL RECYCLING TECHNOLOGIES ARE REQUIRED



## Pathway 2

# MINIMISING THE ENVIRONMENTAL FOOTPRINT

### of the PVC Value Chain

In 2025, VinylPlus continued to work with Carbon Minds (www.carbon-minds.com) to evaluate opportunities for **reducing carbon emissions**, increasing renewable energy use, improving water management and promoting sustainable feedstock sourcing across the PVC value chain by 2030.

In 2025, the **Additive Sustainability Footprint® (ASF)** methodology was recognised as a Good Practice by ICESP, the Italian Circular Economy Stakeholder Platform, and included in the Good Guidelines by ECESP, the European Circular Economy Stakeholder Platform.

In December 2025, **ECVM** released an **updated Industry Charter** featuring stricter environmental emissions requirements in line with the latest BREFs, alongside new occupational safety criteria on ethylene dichloride exposure and Cefic's Best Practice Guidelines for Safe Working at Height.

## SAVING $CO_2$ TROUGH RECYCLING

**10.3M**
tonnes of PVC recycled since 2000

**20.6M**
tonnes of $CO_2$ saved since 2000

**For more information**

Download the VinylPlus Progress Report 2026

www.vinylplus.eu

All the information reported has been independently audited and verified by third parties.

Discover the unexpected and varied ways in which PVC contributes to our daily lives through Vinyl & You, an engaging interactive map featured on the VinylPlus website.

Vinyl & You

Pathway 3

# BUILDING COALITIONS AND PARTNERSHIPS
for Sustainability

## CONTRIBUTING TO SUSTAINABLE DEVELOPMENT THROUGH CERTIFIED AND TRACEABLE PRODUCTS

In 2025, VinylPlus started a comprehensive revision of its sustainability certifications – which is expected to be completed by 2027 – to strengthen their role in tracking and documenting sustainability performance across PVC products and supply chains, while encouraging continuous improvement and innovation in line with the VinylPlus 2030 Commitment.

Photo: courtesy of sbp / Christoph Paech

## ENGAGING AND PARTNERING WITH STAKEHOLDERS

The 13th **VinylPlus Sustainability Forum (VSF2025)**, held in Paris on 21-22 May under the theme *'For a Future-Proof Value Chain'*, brought together over 200 delegates from 23 countries, including policymakers, public agencies, recyclers, retailers and PVC value-chain representatives.

As an observer organisation to the United Nations Environment Programme (UNEP), VinylPlus participated in the Fifth sessions of the **Intergovernmental Negotiating Committee** (INC-5.2, in Geneva, Switzerland) to develop an international legally binding instrument on plastic pollution, including in the marine environment.

The **Waste Recycling Project (WREP)**, promoted by VinylPlus Italia, is aimed to develop standardised and traceable procedures for the collection and treatment of post-consumer PVC, in collaboration with the Italian municipal multiutilities. In 2025, WREP's scope was expanded to include material flows from building renovation and demolition.

Learn more about Certifications

**SCAN THE QR CODE**

Certifications

## THE VINYLPLUS SUSTAINABILITY CERTIFICATIONS COMMUNITY CONTINUES TO EXPAND

verified vinyl®

VinylPlus® Supplier Certificates

**21** companies certified

**31** European sites

**> 500** products and product systems manufactured at